# **DE NORA**

# **Company Presentation**

January 2025

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#### AGENDA

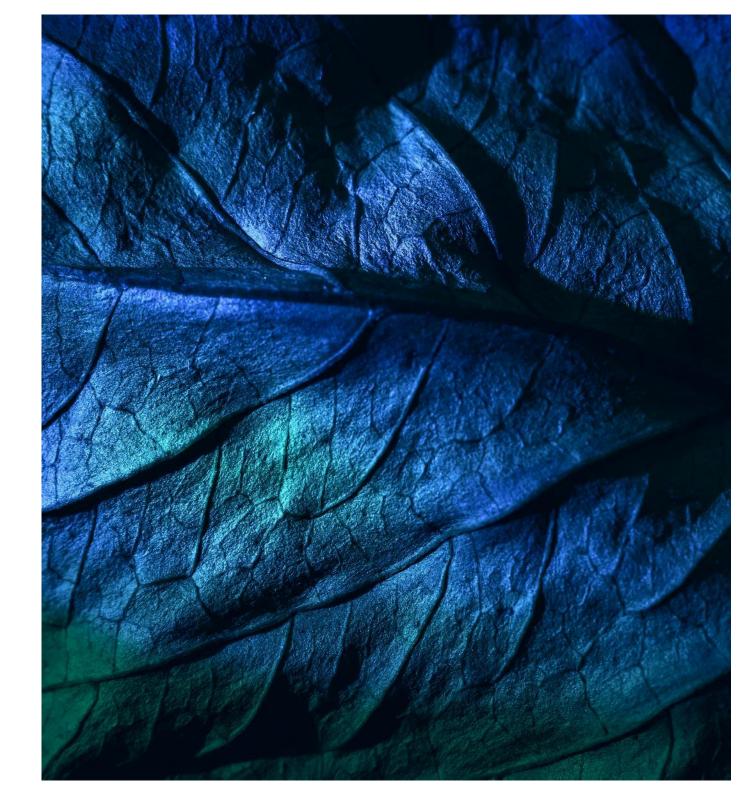


### De Nora in a Nutshell

Sustainable Technologies to Grow

9M 2024 Business Achievements and Results

Investment Case



#### WHO WE ARE

Global Leader in Electrode Technologies and Water Treatment Solutions

Z

The world's largest supplier of highperforming coatings and **electrodes** for industrial applications



Leader in emerging sustainable technologies and with a key role in **Green Hydrogen** market



Recognized provider of disinfection and filtration solutions for **water** and **wastewater treatment** 



#### DE NORA: THREE DIVISIONS, ONE SOUL

### 100 Years of Electrochemistry, to provide Sustainable Technologies



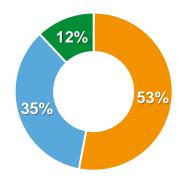


 WATER TECHNOLOGIES

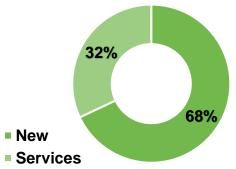
Electrochlorination, Disinfection and Filtration Technologies, Water Treatment Technologies, Electrodes for Pools

#### 9M 2024 Revenues By Business Units

DE NORA



9M 2024 Revenues New Installations Vs Services



**MARKETS & LEADERSHIP** 

Anodes, Cathodes, Catalytic Coatings

Gas Diffusion Electrodes,

Cell Manufacturing



Chlor-alkali, Electronics, Nickel & Cobalt Electrowinning > 50% market share

#### **MARKETS & LEADERSHIP**

Electrodes for Alkaline Water

Electrolysis (AWE), Electrolysis Cells, and

Electrodes for Fuel Cells, Small Scale

Electrolyzers



#### MARKETS & LEADERSHIP



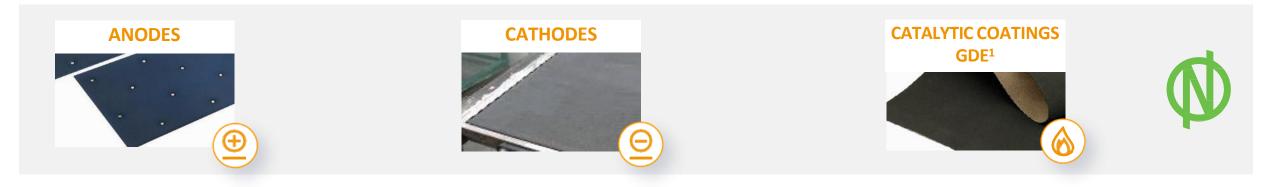
Pools (> 80% Mkt share) & Industrial Electrochlorination;

Within the top 5 in municipal disinfection & filtration



#### ELECTRODE TECHNOLOGIES

Addressing Multiple Industrial Applications with a Wide Range of Products



### **MAIN ADDRESSED INDUSTRIES**



### **OTHER INDUSTRIES**



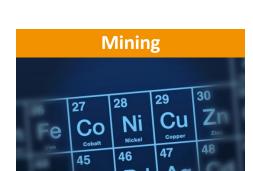












Steel & concrete Corrosion protection

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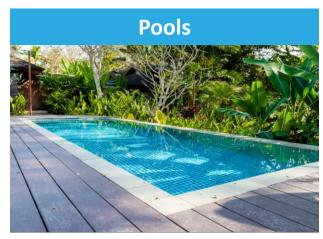


#### WATER TECHNOLOGIES

### Leading Solutions to Provide a Sustainable Water Management

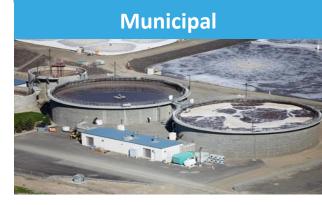


### **APPLICATIONS**



Self-cleaning metal-coated titanium electrodes for salt chlorinators

#### WATER TECHNOLOGIES SYSTEMS (DISINFECTION AND FILTRATION)



Industrial

Gas feed chlorination & Ozone systems, - Chlorine dioxide and Ultraviolet treatment - Gravity and pressure media filtration - Ion exchange - Seawater, onsite and advanced electro-chlorination plants and systems

### **PORTFOLIO** – main brands



Electrodes for pool chlorinators



ClorTec<sup>®</sup> On-Site Hypochlorite Generators



Capital Controls<sup>®</sup> Ozone Generators



CECHLO<sup>®</sup> On-Site Generators



Capital Controls<sup>®</sup> UV Systems



SORB™ Contaminant Removal



#### ENERGY TRANSITION

### Technological Leader in the Green Hydrogen Industry



### PORTFOLIO



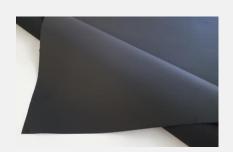
Electrodes for Alkaline Water Electrolysis (AWE)







Stack for AWE

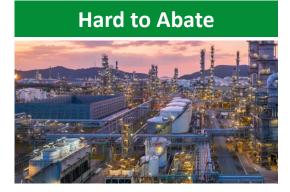


Gas Diffusion Electrodes for fuel cells



Small Scall Electrolyzer DRAGONFLY®

### **MAIN APPLICATIONS**













Patent families

24

15

5



Operating companies



Manufacturing facilities

R&D laboratories



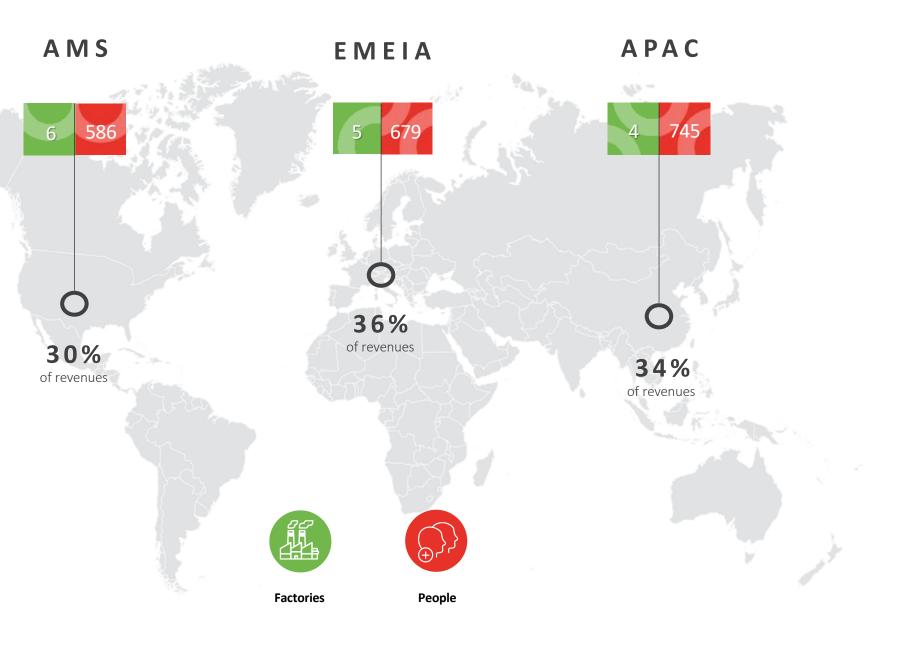
€856.4m





~2,010

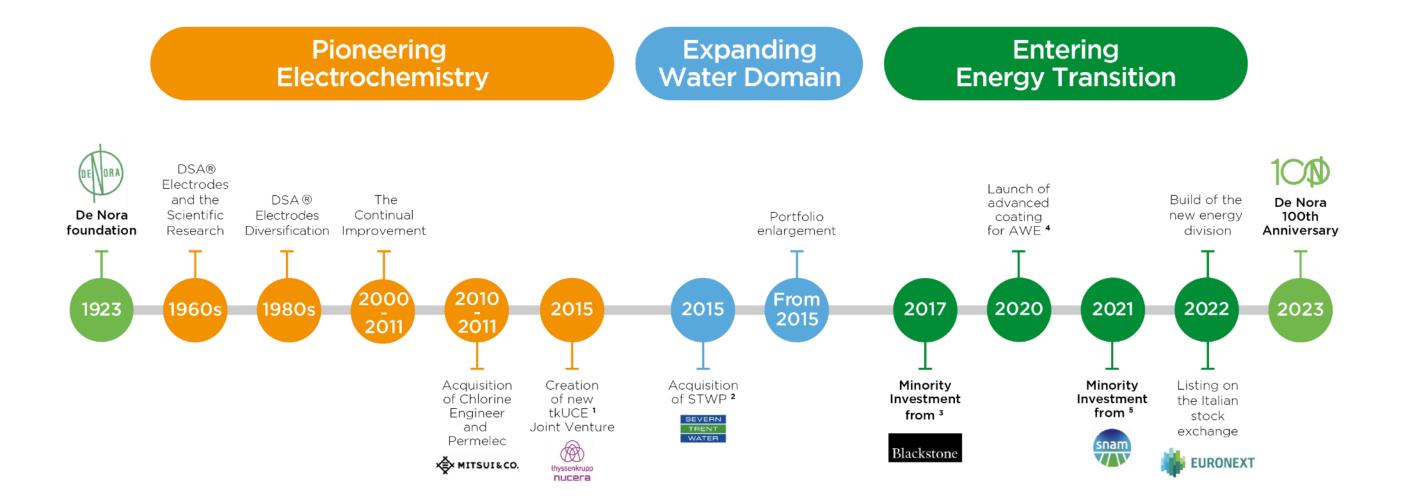
People



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### This is our Successfully History



1 First Joint Venture with thyssenkrupp Uhde Chlorine Engineers ("tkUCE") was set up in 2001, renamed tk nucera in 2022.

2 Acquisition of Severn Trent Water Purification Technologies.

3 Approximately 33% stake acquired from the De Nora family in April 2017.

4 AWE: Alkaline Water Electrolysis.

9

5 Approximately 35% stake acquired from Blackstone in January 2021.

FINANCIAL RESULTS 2021-2023

Our Sustainable and Profitable growth





**€856m** 2023 *Revenue* 

CAGR 2021- 2023 **+18%** 

SOLID PROFITABILITY

**€171m** 2023 EBITDA Adj.

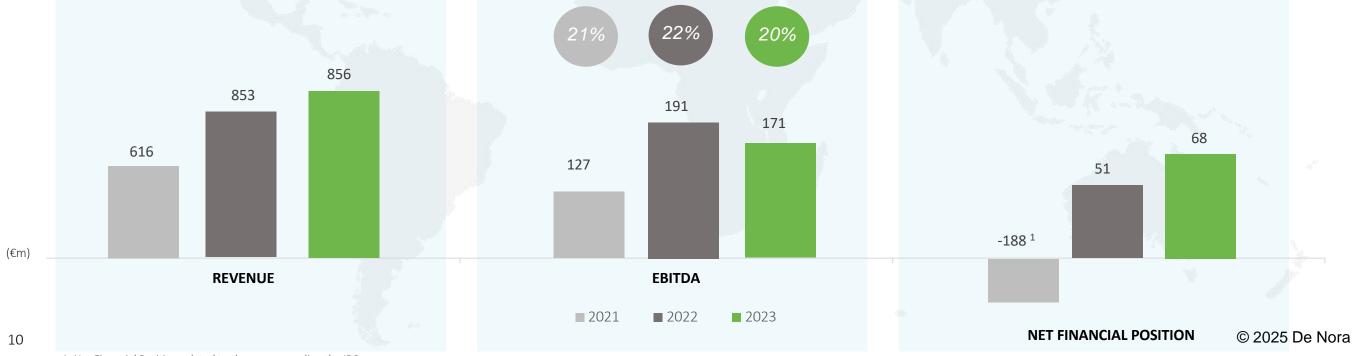
EBITDA MARGIN %

CAGR 2021- 2023 +17%



**€68m** €51m in 2022

+34% vs 2022



1. Net Financial Position related to the year preceding the IPO

STRATEGIC PILLARS





#### GROWTH & LEADING MARKET POSITIONING

- Pursue profitable growth in Energy Transition, Electrode and Water Technologies
- Focus on after-market expansion
- Well-balanced growth across geographies

#### **PRODUCT LEADERSHIP**

- Evolve our Energy Transition portfolio, targeting LCOH reduction 1
- Innovative and Sustainable Electrodes Optimizing Noble Metal Usage
- Enhance Water portfolio value proposition leveraging on electrochlorination techs

#### MANUFACTURING EXPANSION

- Strategic CAPEX : readiness and flexibility to market trends
- Effectiveness through digitalization, lean transformation, and highest automation

SUSTAINAIBILITY IMPLEMENTATION

- Accelerate our sustainability journey by executing the ESG Plan
- Implement a People Strategy ("Superior") to sustain the organization's development

1 LCOH – Levelized Cost of Hydrogen

#### **MARKET OUTLOOK - 2024-2026**

#### Different Growth Speeds of our Markets





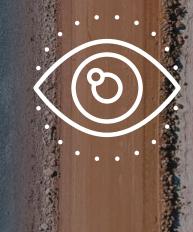


# Purpose, vision & mission



## PURPOSE

Empower collaboration & champion resilience



### VISION

Leverage available talents as catalyst for a sustainable future

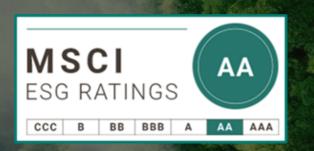


### MISSION

Agility & green technologies for value creation



# Sustainability is in our DNA





Environmental, Social, and Governance factors (ESG factors) at the core of De Nora's values and strategy.

We provide clean, sustainable, and innovative technological solutions while promoting a circular economy with engaged people who are eager to make a difference.



#### ESG PLAN 2030 - SUSTAINABLE BY DNA

Committed to lead Green Innovation and Circular Economy



### **ESG Strategic Pillars**

### **Selected Flagship initiatives:**

Develop Product Scorecards to disclose our technologies' environmental and social impact



100% of De Nora's products with a ESG Scorecard by 2027 **Progressive reduction of Noble Metals across all products** 

Establish decarbonization plans across facilities, Submit Scope 1, 2, & 3 targets to SBTi

-50% of Carbon Footprint by 2030<sup>1</sup> Ø

100% of Renewable electricity by 2030

Suppliers' evaluation integrated with ESG criteria

100% of high-risk suppliers engaged by 2026 Ø 2 Audits by 2025

Enhance H&S governance and awareness, People development and wellbeing. Develop DE&I initiatives



100% of plants with mental health hotline by 2026 DE&I policy adopted in 2024



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#### MAIN 9M 2024 ESG ACHIEVEMENTS

### Executing our Sustainability Plan, our journey continues...





GREEN INNOVATION

- Update of **Circular Design Guidance** focused on 4 major areas:
  - Energy efficiency & Env. footprint reduction
  - Detoxification & CRM reduction
  - Longevity
  - End-of-Life value
- Product **Scorecard** framework defined:
  - Environmental/Biodiversity benefits
  - Contribution to SDGs
  - Adherence to Circularity principles
  - LCA-based quantifications
  - Social impact



CLIMATE ACTION & CIRCULAR ECONOMY

- **3.1 GWh** PV plants connected, in our Germany, Brazil, and Italy sites
- Developing **Decarbonization Plan** for the main plants
- SBTi submission for our Decarb Targets
- **50%** Scope 1 and 2 emissions reduction
- 52% Scope 3 emissions intensity reduction
  - 100% renewable energy



PEOPLE & LOCAL COMMUNITIES

- Parental Leave Policy finalized and re-issued
- Launched Italian edition for Inclusive Leadership program (INCLUDE)
- Safety days held at multiple location (US, Italy)
- GPTW certification renewal for Italy; Best workplace for blue collar recognition
- UNI PDR Gender equality certification (Italy)

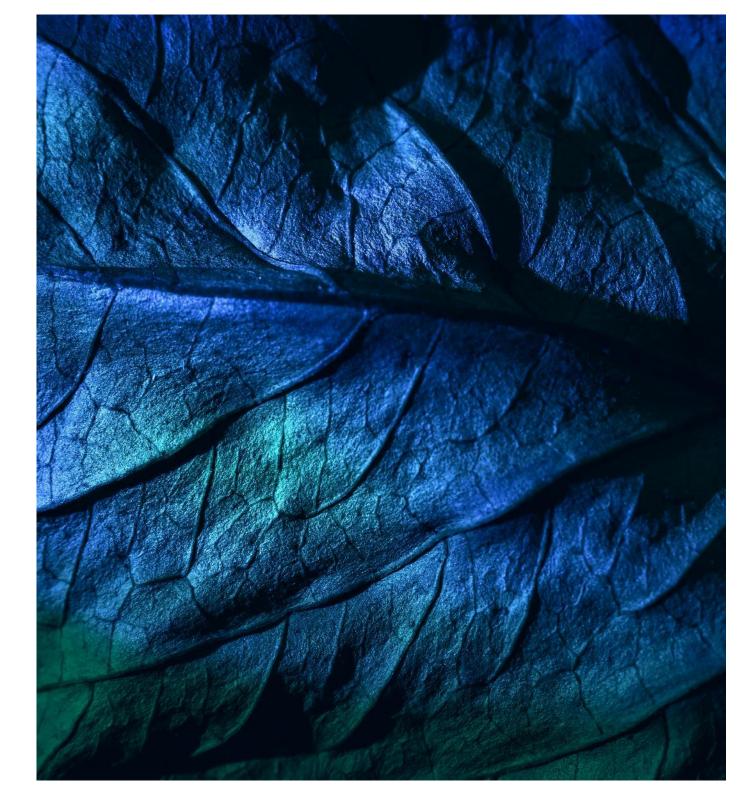


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#### ELECTRODE TECHNOLOGIES

### Consolidating our Global Leading Position



### **Market Evolution**

#### Chlor-Alkali

Stable in 2024, recovery in 2025-2026. Growth's driver: Technological upgrades, Aftermarket

#### Electronics

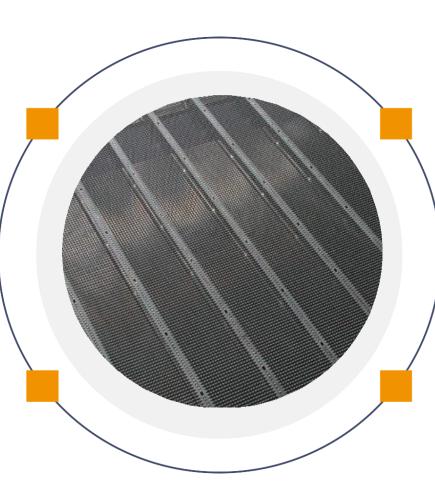
Slight recovery for PCBs and Copper Foil. Electrodes for batteries' copper will see demand increase from 2025

#### Electrowinning

Stable installed capacity for Nickel and Cobalt Electrowinning

### **Competitive Scenario**

- China remains a competitive market, with local players, providing lower performing techs.
- Limited competition in US and EU



### **Our SDGs Commitment**



### **Strategic Guidance**

- Innovative and Sustainable Electrodes
- Optimizing Noble Metal Usage
- Maintaining Customer and Partner Relationships
- Investing in manufacturing capacity
- Focus on Aftermarket development



- Undisputed industry leadership
- Global and balanced geographic footprint
- Proprietary technologies, continuous R&D
- Long-term customer relationship
- Strategic Partnerships
- Growing Aftermarket business



#### WATER TECHNOLOGIES

Strengthen our competitive position via organic growth and M&A

### **Market Evolution**

#### WTS

- Investment in municipal and energy sectors
- Demand for on-site electrochlorination technologies
- Focus on water-stressed areas (USA, China, Saudi)
- New PFAS Regulation and Public funding in AMS, EU

#### Pools:

Ongoing recovery

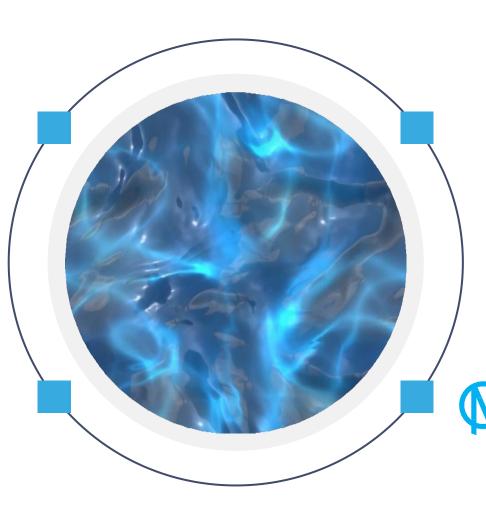
### **Competitive Scenario**

#### WTS

- Large global players, not focusing on electrochlorination techs
- Many small local competitors

#### Pools

Limited competition for our technology



### **Our SDGs Commitment**



### **Strategic Guidance**

#### WTS

- Focus on electrochlorination and on-site chlorine generation (CECHLO<sup>®</sup> system)
- Develop disinfection and filtration line
- Full commercialization of **PFAS** destruction

#### Pools

Consolidation and improvement of our competitive positioning

### **De Nora's Strengths**

- High revenue diversification (Geo, Mkts, Techs)
- Comprehensive and advance portfolio of technologies
- Undisputed leading position in Pools market (electrochlorination)

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SORB<sup>™</sup> contaminant removal systems

### **PFAS: US Regulations**

- EPA April 2024: 4ppt is the MCL<sup>1</sup> for drinkable water
- The utilities have a 5-year runway to come into compliance: 3Yrs to monitor and 2Yrs to implement new techs
- EPA estimates total clean up costs of €1.5 bn/Y investment

### Why De Nora - Our Solution

- 25+ years' experience in treating complex organic and inorganic contaminants
- SORB contaminant removal systems proven technology for these applications
- Offering pilots to provide customers assurance of the right solution
- Building a dedicated team of commercial and technical PFAS experts

### **Pipeline and Pilot Projects**



#### **ENERGY TRANSITION**

Leading the mid-long-term Growth of Green Hydrogen

### **Market Evolution**

- Mid-term Growth opportunities, Green H<sub>2</sub> will play a Key role in Global Decarbonization
- AWE preferred large-scale projects, 80% share in 2030
- Regulatory in EU & US could accelerate market development

### **Competitive Scenario**

#### AWE

3

- Limited suppliers of AWE electrodes
- Chinese and Western competitors offer lowervalue solutions
- tk nucera is continuing to be the market leader



### **Our SDGs Commitment**



### **Strategic Guidance**

- Technology: focus on performance, costs, and sustainability
- Grow in partnerships with leading industry players
- Develop aftermarket for main contract (NEOM)
- Develop our small-scale electrolyzer (Dragonfly®)
- Invest in manufacturing capacity



- Cutting-edge proprietary technology
- Operational Excellence (legacy in CA)
- Distinctive global manufacturing capacity (2.5 GW)
- Best in-class R&D activities
- Profitable from the beginning
- Solid partnership with tk nucera



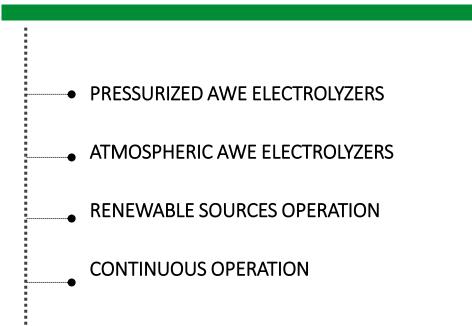
**DE NORA** 



### ELECTRODES FOR AWE Our top performing solutions



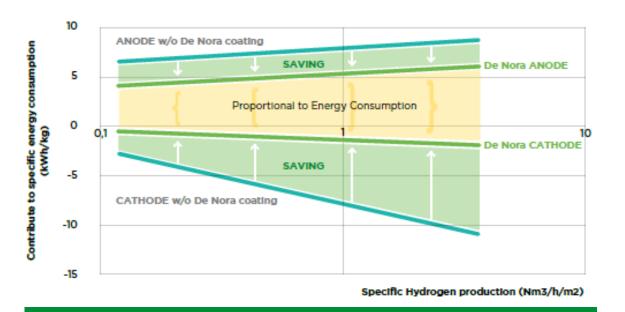
De Nora's diversified offer addressing all AWE technologies needs





#### OUR ELECTRODES:

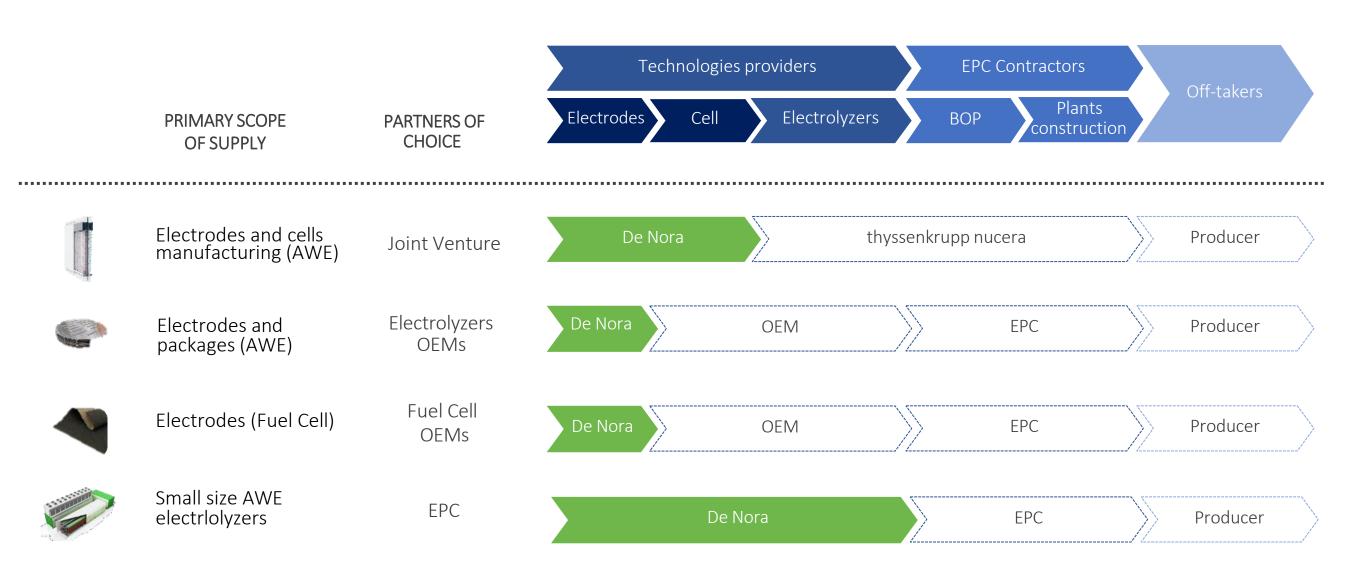
• premium performance to deliver lower Levelized Cost of H<sub>2</sub>



- allow a reduced specific energy consumption (kWh/kg) at any current density
- can be operated at higher current densities than competitive technologies, resulting in a higher H<sub>2</sub> production rate.







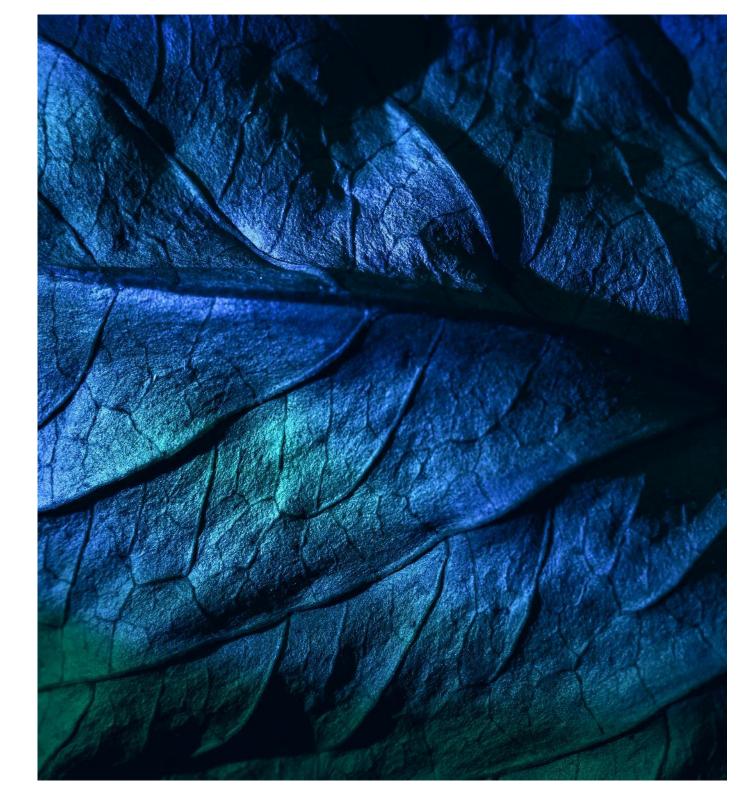


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#### 9 M 2024 KEY HIGHLIGHTS

### Results in Line with Guidance, Building Up for Future Growth

H<sub>2</sub>

ΓA

REVENUES ON THE RIGHT PATH TO FULLY RECOVER



GREEN H<sub>2</sub> 785 MW TECHS DELIVERED

WATER TECHNOLOGIES BU MOMENTUM

**GLOBAL FOOTPRINT** 

**ESG PLAN 2030 EXECUTION** 



- €81m Operating Cash Flow generated, mainly underpinned by Electrode Technologies profitability (23% EBITDA margin)
- €70m Revenues based on our solid Backlog
- The large-scale projects pipeline is still growing (@88GW)
- Developing the small-scale Mkt with Dragonfly<sup>®</sup> and Strategic Partnerships
- +10.8% Backlog vs Dec.'23
- 15.8% 9M'24 EBITDA margin (+330 bps vs 9M'23)
- +13% YoY Pools revenues in 9M'24, supporting BU profitability
- Ongoing Italian Gigafactory project
  - New People Strategy 2024- 2026 launched

1. Starting from H1'24 De Nora, to better represent the operational profitability of the Group, decided to change its EBITDA definition, including in the EBITDA and Adj EBITDA, Accrual, Utilization and Release of Provisions for Risks and Charges, previously classified below the EBITDA. The related 2023 figures have been restated accordingly.

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#### 9 M 2024 KEY RESULTS

Results in Line with Guidance, Coupled with a Solid Cash Flow Generation

### REVENUES

€601.2 m €614.7 m @ constant fx

### **EBITDA ADJUSTED\***

€107.3 m 17.8% Ebitda Adj margin **NET RESULT** 

€52.5 m 8.7% on revenues

### **ENERGY TRANSITION**

**€70.2 m** *Revenues* **785 MW** Green H₂ Technologies delivered BACKLOG

**€569.7 m** o/w € 144 m Energy Transition **NET CASH POSITION** 

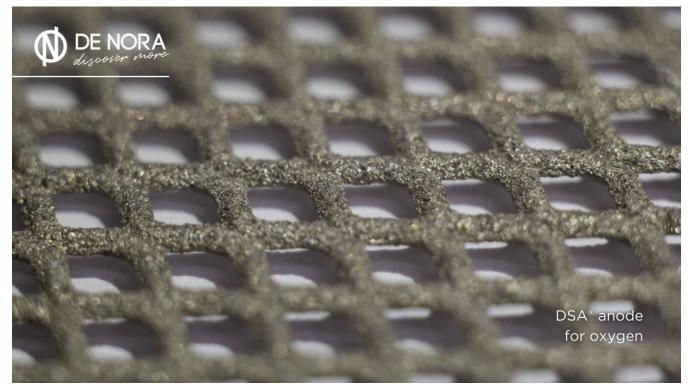
**€29.7 m €81 m** Operating Cash Flow in 9M'24

\* Starting from H1'24 De Nora, to better represent the operational profitability of the Group, decided to change its EBITDA definition, including in the EBITDA and Adj EBITDA, Accrual, Utilization and Release of Provisions for Risks and Charges, previously classified below the EBITDA. The related 2023 figures have been restated accordingly.

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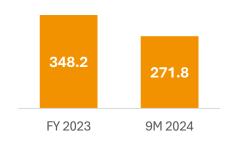




**Revenues €m** Q3'24 Aftermarket **37%** 



Backlog €m Growing new orders expected



### Markets

- Chlor Alkali: New- built projects expected to pick up. Global contracts equivalent to 5 million tons/y of production are expected to reach FID by 2025
- **Electronics**: Progressive Recovery Expected in 2025

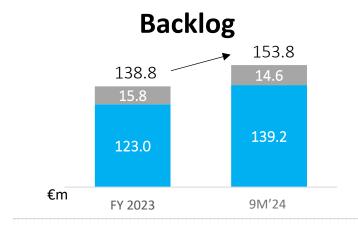
### **Chlor Alkali Opportunties**

- TA'ZIZ (Adnoc ADQ Jv) the largest Chlor Alkai project in UAE: BEDP\*announced by tk nucera, order expected in 2025
- Feasibility Studies (by tk nucera) in Spain, South America and US.
- China still a good opportunity for upgrade projects, and aftermarket development.

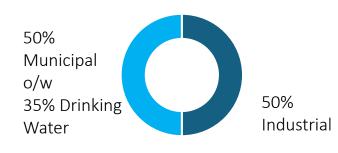
\*Basic Engineering and Design Package

### WATER TECHNOLOGIES BUSINESS Water Positive Momentum Still Present

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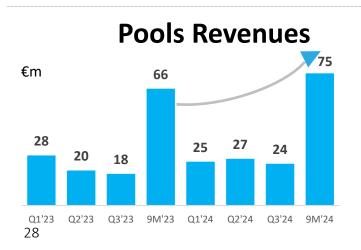


WTS<sup>1</sup> Orders

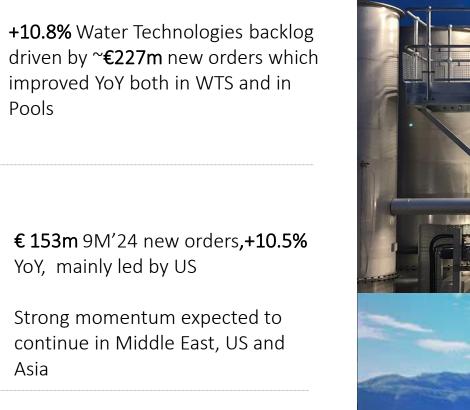


+10.8% Water Technologies backlog improved YoY both in WTS and in Pools

- YoY, mainly led by US
- Strong momentum expected to continue in Middle East, US and Asia



- +32% YoY Q3'24 Revenues
- +13% YoY 9M' 24 Revenues, main markets US and Middle East
- **€74m** 9M'24 new orders, **+39%** YoY





1. Water Technologies Systems



#### WATER TECHNOLOGIES SYSTEMS

Diversified Projects Across Technologies and Geographies



### North Field Expansion Prj. - II Phase



#### QATAR - Ras Laffan

- 2 CECHLO<sup>™</sup> Units, for 2 mega LNG generator trains, following the units awarded in 2021 (Phase I)
- Biofouling control, disinfect service water and firewater, manage brine from the desalination plant to the sea
- Total Units will produce 11 tons/day of Chlorine

### Selected Municipal Awards in Q3 2024





#### USA – Murfreesboro, TN

- DE NORA TETRA® Filters
- Municipal Water Treatment
- ~121,000 m<sup>3</sup>/d water treated
- Capacity Expansion

#### CHINA- Anhui

- Capital Controls<sup>®</sup> Ozone generators
- Municipal Water Treatment
- ~650,000 m<sup>3</sup>/d water treated
- Capacity Expansion: the largest De Nora Ozone project in China

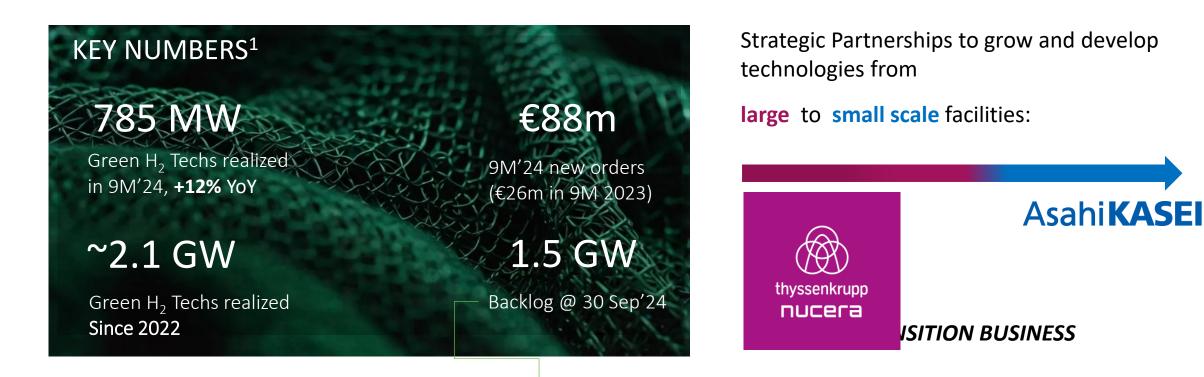
#### USA - City of Madisonville

- MIOX<sup>®</sup> generators for mixed oxidant
- Drinking Water
- New Installation



#### 9 M 2024 ACHIEVEMENTS





### **Main Projects in Backlog**

NEOM, Saudi Arabia, Largest Green H<sub>2</sub> Project Globally part of > 2 GW tot project H<sub>2</sub> to Green Ammonia



نيوم NEOM

**Green Steel project,** Sweden the first large-scale green steel plant in EU **700+ MW** H<sub>2</sub> to Steel – Hard to abate industry



1. MW Megawatt, GW Gigawatt of Equiv. Technologies for the Green Hydrogen generation.

### **ON GOING DRAGONFLY PROJECTS** Developing a New Market

**Dragonfly®:** Containerized Small- Scale Electrolyzer (1 - 7.5MW)

- Designed to minimize TOC<sup>1</sup> and LCOH<sup>1</sup>
- Our proprietary versatile solution for decentralized applications

### **Small Scale Projects ongoing**

Maffei Sarda Silicati – Sassari (ITA) 1 MW ~50 tons/y of Green H<sub>2</sub> financed through PNRR funds

**CRAVE H<sub>2</sub>** Crete Hydrogen Valley (Crete) **4 MW** - 500 tons/y of Green H<sub>2</sub> co-funded by the EU Commission

**HyTecHeat** - Snam e Tenova **1MW** low carbon H<sub>2</sub> for steel production Funded by EU " Horizon Europe"

Partnerships to develop small-scale Green H<sub>2</sub> production







#### HyTechHeat PROJECT: DRAGONFLY<sup>®</sup> SYSTEM DELIVERED



The 1<sup>st</sup> Use of Our Electrolyzer Applied to the Hard-to-Abate Sector



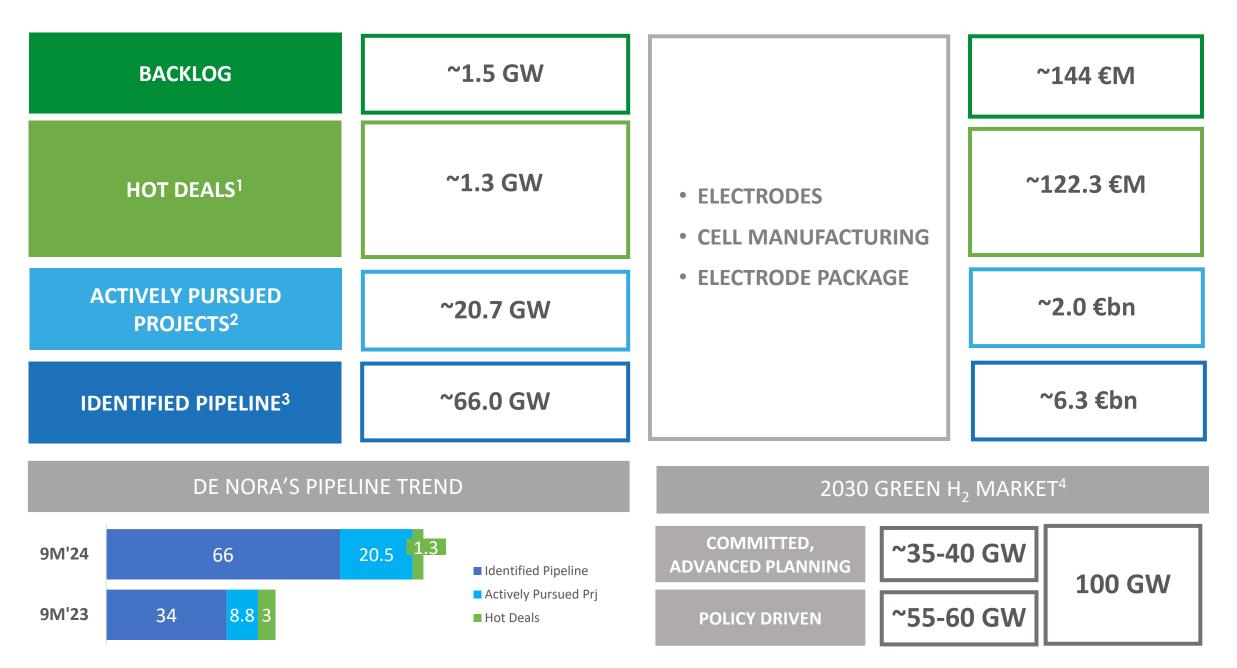
# HyTecHeat Project - Electrolyzer delivered

- EU funded project, developed in partnership with several technological partners including De Nora, Tenova and Snam
- This project involves the use of hybrid technologies for the production of steel with low CO<sub>2</sub> emissions
- De Nora provided and delivered in Sep. '24 a 1MW capacity Dragonfly<sup>®</sup> System, its on-site Green H<sub>2</sub> generation system, contributing to decarbonize traditionally hard-to-abate sector
- DRAGONFLY<sup>®</sup> is based on DSA<sup>®</sup> electrodes, developed by De Nora, which guarantee maximum efficiency



#### ENERGY TRANSITION PIPELINE@ 30 SEP. 2024

Growing 88GW Pipeline, Towards a Mid-Term Sustainable Growth



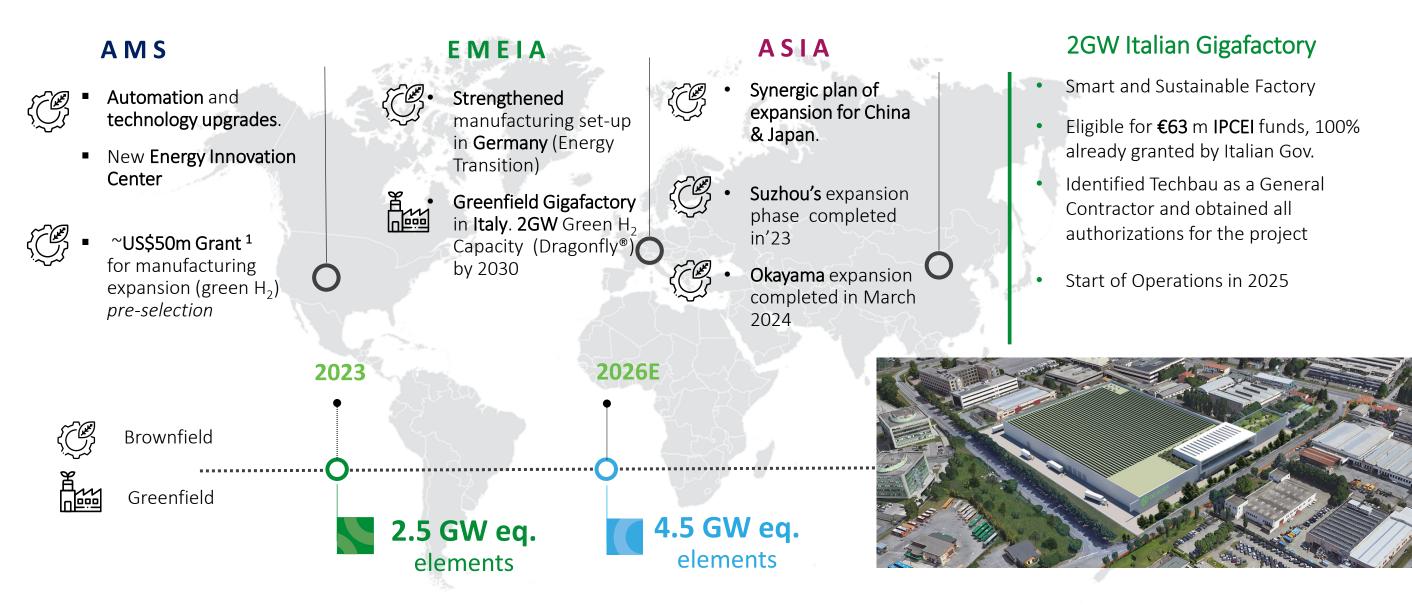
1.Hot Deals: projects with high probability of award in the short term. 2.Actively pursued projects in which our partners, and especially those with whom we are closely cooperating, have been having active interactions 3.Identified pipeline: Projects with which our partners had first interactions. 4 Average of external multiple sources.



#### BOOSTING OUR DISTINCTIVE PRODUCTION CAPACITY

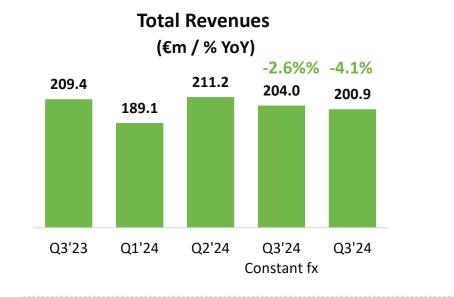
### Readiness and Flexibility to market trend is our approach



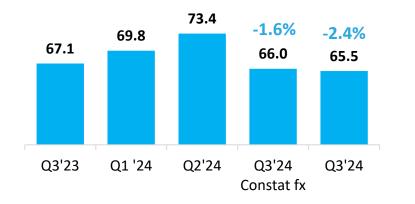


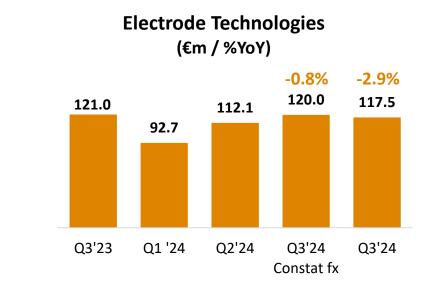
### Q3 REVENUES In Line with Guidance, a Soft Q3 Was Expected



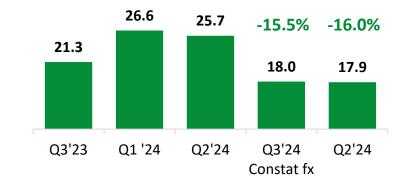


Water Technologies (€m /%YoY)





Energy Transition (€m / %YoY)



#### **KEY HIGHLIGHTS**

#### **ELECTRODE TECHNOLOGIES**

- +4.8% sequentially growth vs. Q2'24, confirming the expected recovery trend
- Electronics' destocking not yet over
- Negative Japanese Yen Impact €2.5m

#### WATER TECHNOLOGIES

- Pools jumped for the second quarter in a row by over 30%
- WTS light performance due to some projects phasing and one-off effects (marine disposal)

#### **ENERGY TRANSITION**

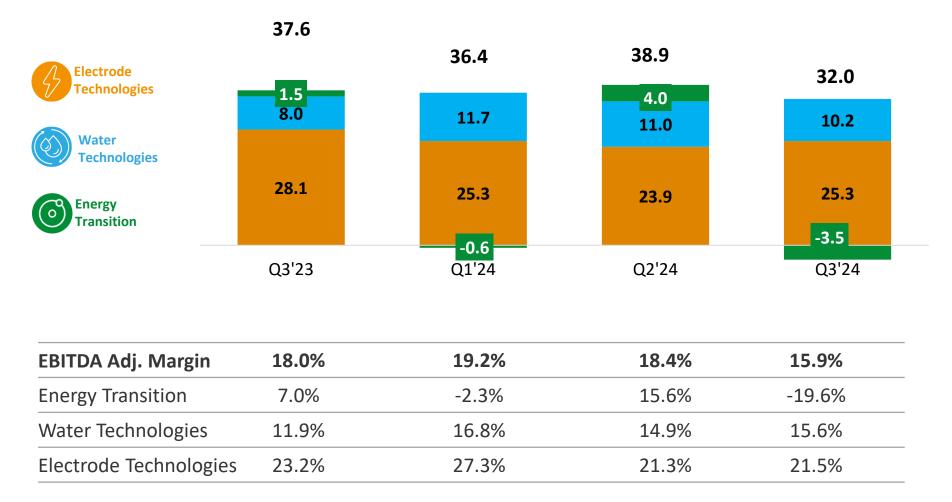
• Q3 revenues impacted by supply chain slowdown, now completely overcome

#### Q3 EBITDA ADJUSTED

### Healthy profitability Underpinned by Electrodes Technologies and Pools



EBITDA\* Adjusted by quarters (€m)



#### **KEY HIGHLIGHTS Q3**

#### ELECTRODE TECHNOLOGIES

• Q3'24 in line with Q2'24, led by the same topics: revenue mix and production set-up optimization due to capacity scale-up

#### WATER TECHNOLOGIES

 ~+370 bps vs Q3'23 mainly reflecting Pools' volumes growth and stable WTS profitability

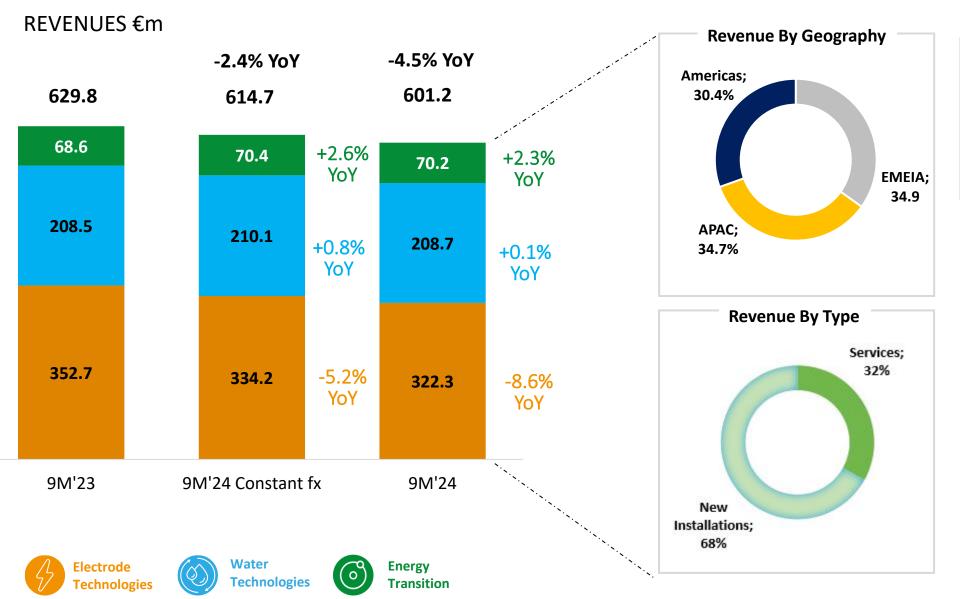
#### **ENERGY TRANSITION**

- Profitability impacted by soft quarter volumes
- R&D Costs were 18% of Revenues
- Gigafactory costs included

\*Starting from H1'24 De Nora management, to better represent operational profitability of the Group, decided to change its presentation of EBITDA, including in the EBITDA and Adj EBITDA Accrual, Utilization and Release of Provisions for Risks and Charges, previously classified below the EBITDA. The related Q3 / 9M 2023 figures have been restated accordingly.

### 9 M 2024 REVENUES

### On the Right Path to a Complete Recovery by the End of the Year



### **KEY HIGHLIGHTS**

•

### **ELECTRODE TECHNOLOGIES**

- Recovery ongoing, expected a solid Q4, based on project scheduling agreed with Customers
- Japanese YEN impact about €12
- Aftermarket Revenues at 44.2%

### WATER TECHNOLOGIES

- WTS<sup>1</sup> : soft performance driven by same one-off effects<sup>2</sup>
- WTS After Market revenues 38%
- **Pools** +13% YoY, positive momentum confirmed

### **ENERGY TRANSITION**

 Revenue growth reflects production volume increase at 785 MW, and a different product mix.

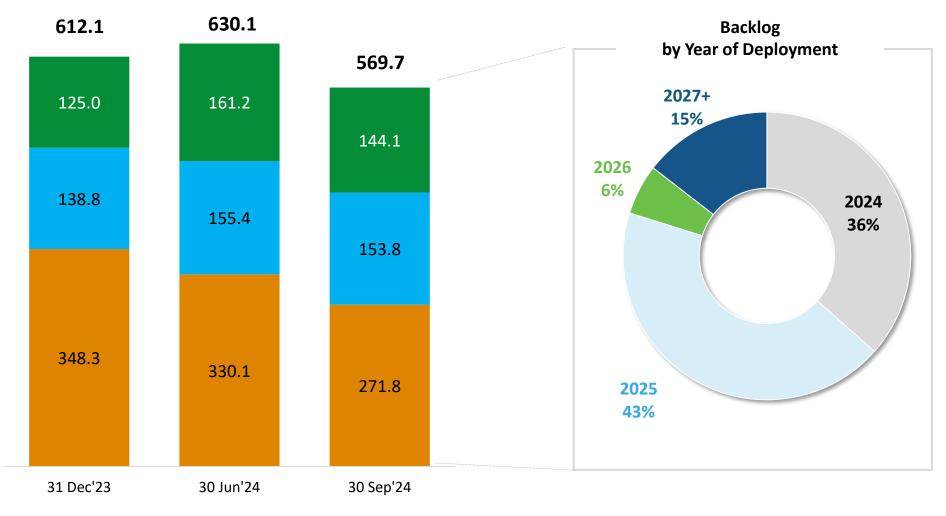
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### 9 M 2024 BACKLOG

### Backlog Swing Led by Execution, Water Techs Grew Double-Digit YTD



BACKLOG €m



### **KEY HIGHLIGHTS**

### **ELECTRODE TECHNOLOGIES**

- Physiological Backlog Swing
- New orders incoming in the next quarters

### WATER TECHNOLOGIES

 + 10.8% vs Dec.23, thanks to new orders (~€227m in 9M'24) both in WTS and Pools, which more than off-set project executions

### **ENERGY TRANSITION**

• Backlog grew (vs. FY'23) due to H2 Green Steel Project.



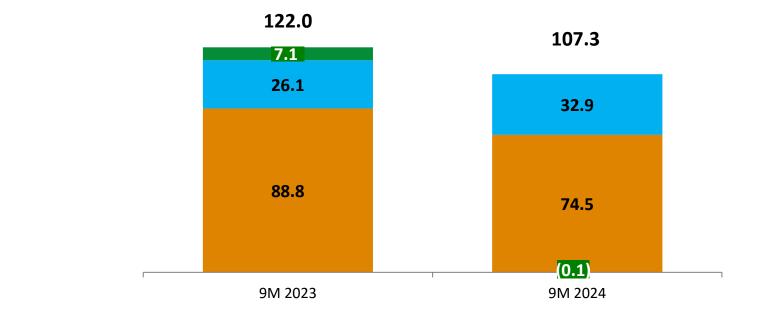


### 9 M 2024 EBITDA ADJUSTED

### Healthy 17.8% EBITDA Adj Margin, in Line with the FY guidance



EBITDA\* Adjusted (€m)



EBITDA Adj. Margin	19.4%	17.8%
Energy Transition	10.3%	-0.1%
Water Technologies	12.5%	15.8%
Electrode Technologies	25.2%	23.1%





### **KEY HIGHLIGHTS**

### **ELECTRODE TECHNOLOGIES**

• The profitability evolution reflects lower volumes, a different revenue mix, and optimization costs related to capacity scale-up in Asia and Germany

### WATER TECHNOLOGIES

 +330 bps EBITDA margin mainly reflects both Pools' volumes increase an incidence on BU's revenues coupled with stable WTS profitability

#### **ENERGY TRANSITION**

- EBITDA Adj changes vs. 9M'23 reflect a different project mix, costs related to the Ita Gigafactory, and production set-up optimization costs
- R&D costs were 13% of Revenues (10% in 9M'23)

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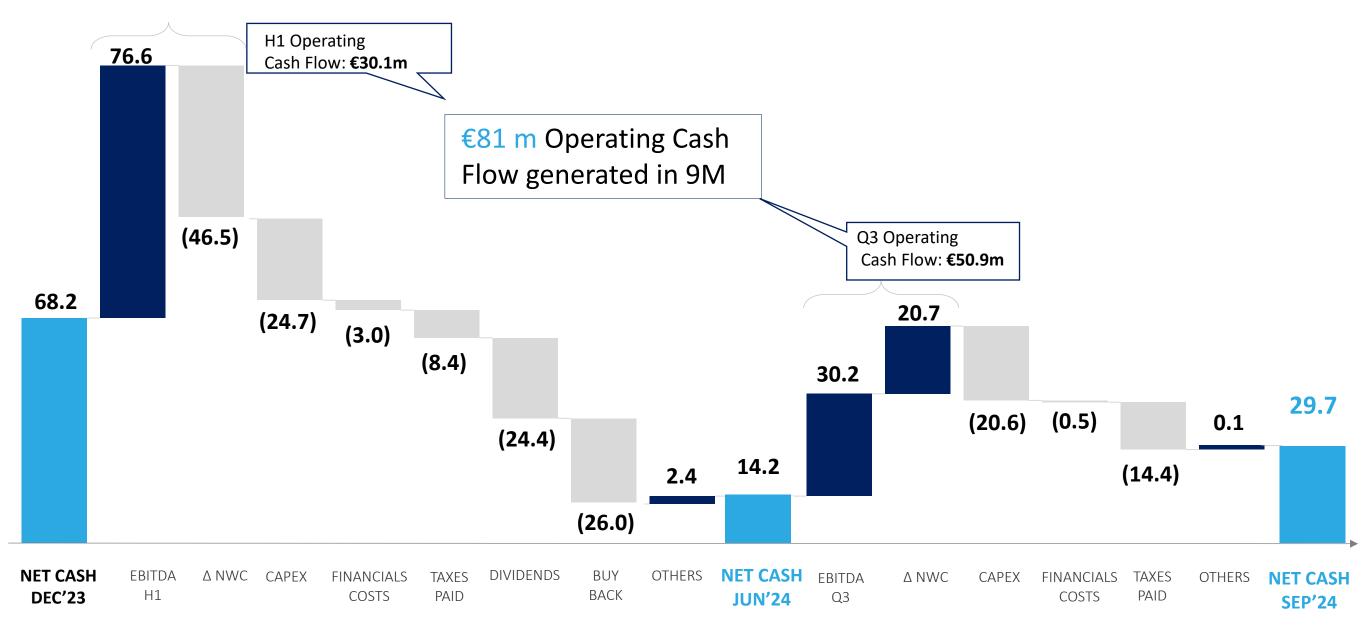
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### 9M 2024 RESULTS: FROM EBITDA TO NET INCOME



1 Ebitda Reported. Starting from H1'24 De Nora management, to better represent operational profitability of the Group, decided to change its presentation of EBITDA, including in the EBITDA and Adj EBITDA Accrual, Utilization and Release of Provisions for Risks and Charges, previously classified below the EBITDA. The related 9M 2023 figures have been restated accordingly.

Q3 Solid Operating Cash Flow more than Covered Capex and Dividends



### 2024 GUIDANCE - CONFIRMED

Low Single-Digit Growth, coupled with continued healthy Profitability

### REVENUES

### ADJ. EBITDA MARGIN

### LOW SINGLE-DIGIT GROWTH



Broadly in line with 2023



Low Single-Digit Growth

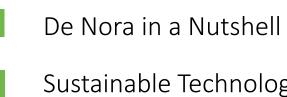


Low Single-Digit Growth

### ~17%

Including Italian Gigafactory Development costs

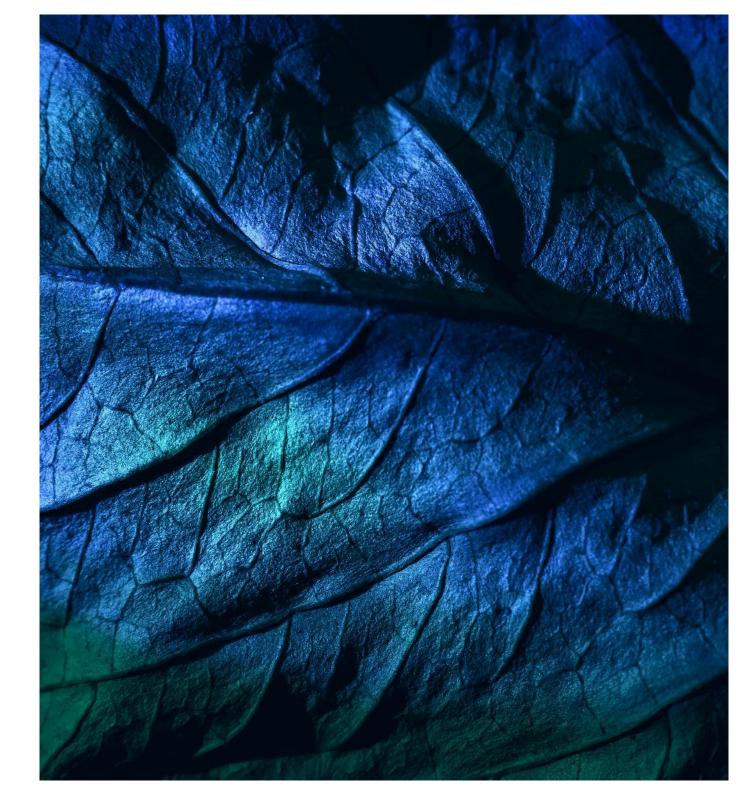
### AGENDA



Sustainable Technologies to Grow

9M 2024 Business Achievements and Results

Investment Case



### DE NORA INVESTMENT CASE

### Leading Innovative Technologies to enable a Sustainable Future



Undisputed Global Leader, producing high performing Electrodes and Water Treatment Solutions



Global technological leader in Green Hydrogen Market



Best - in - class proprietary and Sustainable Technologies, 100 years R&D- activities



Strong execution track record coupled with unparalleled global manufacturing capacity



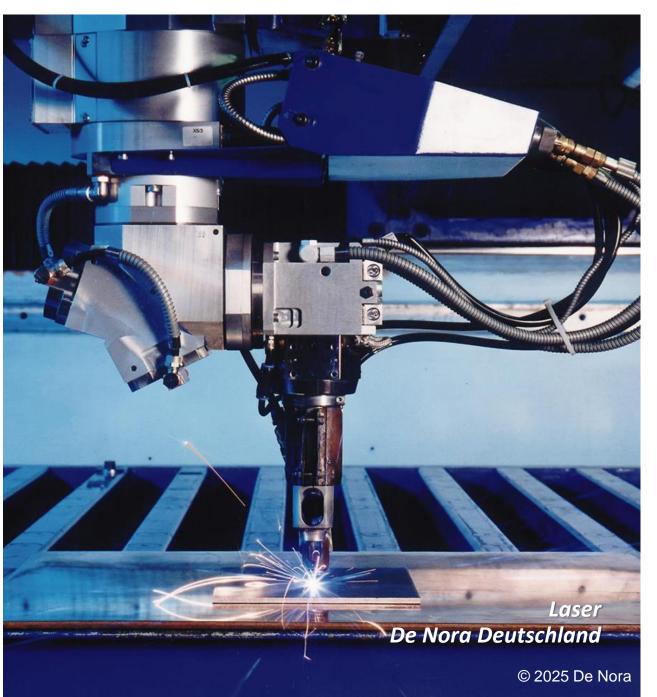
Partnerships with leading players and long –standing relations with key customers



Healthy profitability and solid financial structure to support future growth



Strong Sustainability Commitment – ESG Plan launched in Dec. 2023





### OUR ESG AGENDA 1/4



		INITIATIVES	KPI	TARGETS (Baseline 2022)	Actual 2023
NOI	9 MOUSTRY IMOVATOR ANONFRASTRUCTURE	Embed <i>Circular Design Guideline</i> in the existing R&D process, reflecting LCA ( <i>Life Cycle Assessment</i> ) principles	Guideline adoption	To be embedded in 2024	Ongoing
TAVC		Increase positive Impact of R&D activities	% R&D Spend with positive Impact on SDGs	80% By 2026	66% R&D in Energy Transition
Ň	12 респолнитон Анд Реаристон		Product Scorecard Framework	To be developed in 2024	
<b>GREEN INNOVATION</b>	CO 13 CLINATE	Develop a product scorecard based on LCA and the Circular Design Guideline	% of products assessed by scorecard	100% new products by 2025 100% products assessed by 2027	Start in 2024
GRI		Optimize noble metals content in products	t noble metals / m2 of electrode <sup>1</sup>	-4% by 2026	-1%
7 APPORTABLE AND DEDAN DESKI		<ul> <li>Reduce our <i>Carbon footprint / Develop Action Plan per Site</i></li> <li>Submit to SBTi (in 2024)</li> </ul>	Scope 1 and 2 emissions reduction	-50% by 2030 -25% by 2027	0% 32K tCO <sub>2</sub> e
ACTION	֯:	Introduction of GHG emission criteria in investments planning	Scope 3 emissions reduction	-52% by 2030 (intensity)	39M tCO <sub>2</sub> first disclosure
CLIMATE A	13 CINAR CINAR	Use of renewable energy	% electricity from renewables	100% by 2030 40% by 2026	3% 3.1 GWh, installed photovoltaic plants
CLII		Certifications	ISO 50001 ISO 14001	100% sites by 2027 100% sites by 2025	13% 27%
٨	12 RESPONSENT ONSUMPTION AND PRODUCTION	<ul> <li>Optimize waste management</li> <li>Increase share of wood packaging reused</li> </ul>	% of wood packaging waste reused	40% of wood packaging reused by 2026	12%
ONO	CO	Wood packaging "deforestation-free"	% of " <i>deforestation-free"</i> wood packaging	>80% by 2030	Ongoing
AR EC	13 CLINATE	Increase/Disclose recycled content in noble metals	% share of recycled content in noble metals (by weight)	5% by 2030	Ongoing
CIRCULAR ECONOMY		Strengthen and give more visibility to circular services (re-coating)	% of products (in terms of m2) designed for 2° life		19% of revenues Eu Taxonomy Eligible for the Transition to a circular economy

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### OUR ESG AGENDA 2/4



	INITIATIVES	КРІ	TARGETS (Baseline 2022)	Actual 2023
HEALTH &	<ul> <li>Periodic "gemba walk" in the plants</li> <li>Periodic report on H&amp;S</li> <li>Organize "Safety day" in the plants</li> </ul>	# plants with <i>gemba walks</i> Frequency of reports # plants with <i>safety days</i>	All plants by 2025 Quarterly report All plants by 2025	-5% n. of injuries
	Introduce mental health training module	% employees trained on general module	25% by 2026	
EMPLOYEE SAFE	<ul> <li>Introduce mental health first aid training (for a selected number of staff)</li> <li>Establish a mental health hotline or other form of support channel</li> </ul>	# employees trained for mental health 1 <sup>st</sup> aid	1 person for each major site <sup>2</sup> by 2026	
APL		# territories	100% by 2026	
	Certifications	IS045001	100% sites by 2025	
	Extend existing parental and relocation policy to same-sex couples and single parents		To be extended in 2024	
	Enhance methodology for <i>Gender Pay Gap Calculation</i> , to keep and improve the current level of <i>Salary Gender Pay Gap</i> Zero salary gender gap for new Hires	Gender Pay Gap <sup>3</sup>	0 Salary Gender Gap for new Hires	Total Gender Gap < 5% 0 in new hires 100%
	Affinity network for LGBTQ+ and women employees across all territories		To be launched in 2024	
	Enhance recruitment processes to ensure inclusion of candidates with diverse abilities	# territories that completed the review	All DN Group by 2026	
	Internal and external comms campaign on DE&I through success stories	# stories per year	4-8 (at least 1 per Quarter)	
лен Ден	DE&I policy adoption	Policy Adoption	To be adopted in 2024	
EMPLOYEE DIVERSITY, INCLUSION	Introduce targets for share of women among new hires (by category)	% of women among new hires (white collar)	Target to be introduced by 2024	20% women in the workforce (19,4% in 2022)
	Introduce <i>upskilling, networking</i> and <i>mentorship</i> schemes specifically for women (Valore D).			Ongoing

### OUR ESG AGENDA 3/4



	INITIATIVES	KPI	TARGETS (Baseline 2022)	Actual 2023
8 ECHNWRK AAN CONVUIC DROWN	<ul> <li>Launch and promote initiatives of employee donations</li> <li>Employee engagement in charitable or local events in all DN locations</li> </ul>			Donations to local communities € 202K (+4% vs 2022)
	Introduce gender considerations in existing partnerships with universities, high	% of female students engaged	>40% of female students engaged	
	<ul> <li>schools, research institutes etc.</li> <li>Host visits to laboratories and plants, occupational lectures and problem-solving training</li> </ul>	Students engaged	>20 students engaged per major site <sup>4</sup> /anno by 2026	
SUPPLY	Increase share of suppliers evaluated on sustainability	% selected suppliers assessed (by spend)	>50% of suppliers⁵ by 2030 >25% of suppliers⁵ by 2026	17% 945 engaged suppliers, 105 evaluated
	<ul> <li>Engage high risk suppliers</li> <li>Train selected suppliers (e.g PMI)</li> </ul>	% of high-risk suppliers engaged	100% by 2026	
RE	Auditing for high risk suppliers	# suppliers audited per year	2 in 2025 ( <i>pilot</i> )	

### OUR ESG AGENDA 4/4



	INITIATIVES	КРІ	TARGETS (Baseline 2022)	Actual 2023
PRODUCT QUALITY & SAFETY	Track customer satisfaction across the Group (Net Promoter Score)	Net Promoter Score	NPS across the Group by 2025	
PRO QUALITY	Certification ISO 9001 (Quality Management)	# sites certified	100% by 2025	100% certified sites
SS	Human rights <i>policy</i> adoption	Policy adoption	To be adopted in 2024	Policy adopted
BUSINESS	Roll out a monitoring system on anti-corruption policy and ad-hoc deepening training sessions for each geography	# of <i>white collars</i> that completed the <i>training</i>	100% by 2026	90% dei dipendenti formati su Policy Anti Corruzione
	Adopt a region/country-based guideline for <i>Export Control</i> and economic activities	# region/countries with guideline adopted	100% by 2026	
ET	Disclosure related to "Conflict of Minerals"		To be published in 2024	Ongoing
GOVERNANCE ETHIC	Remuneration linked to ESG targets	% target MBO and PSP <sup>6</sup>	20% CEO 10%+ Top Management	100% 20% CEO 10%+ Top Management
6 DECAMATER DIDINE USE AND DIDINE U	Map ecological zones to define Biodiversity targets and plan		Mapping in 2024	6 water-stressed areas
	Partner and adhere to third-party initiatives for biodiversity preservation			identified <sup>7</sup>



_(€m)	Q1 2023	Q2 2023	H1 2023	Q3 2023	9M 2023	Q1 2024	Q2 2024	H1 2024	Q3 2024	9M 2024
Revenue	216.9	203.5	420.4	209.4	629.8	189.1	211.2	400.3	200.9	601.2
YoY Growth (%)	8.6%	-4.8%	2.4%	1.6%	2.1%	-12.8%	3.8%	-4.8%	-4.1%	-4.5%
Royalties and commissions	(2.2)	(2.7)	(4.9)	(2.3)	(7.2)	(2.0)	(2.5)	(4.5)	(1.9)	(6.4)
Cost of goods sold	(138.4)	(131.3)	(269.7)	(140.0)	(409.7)	(120.7)	(140.6)	(261.3)	(137.4)	(398.7)
Selling expenses	(7.5)	(7.5)	(15.0)	(7.5)	(22.5)	(8.1)	(7.5)	(15.6)	(7.6)	(23.2)
G&A expenses	(11.7)	(12.6)	(24.3)	(13.4)	(37.7)	(12.0)	(12.5)	(24.5)	(12.2)	(36.7)
R&D expenses	(3.5)	(3.3)	(6.8)	(3.4)	(10.2)	(4.0)	(4.0)	(8.0)	(4.1)	(12.1)
Other operating income (expenses)	0.5	(0.9)	(0.4)	0.9	0.5	0.9	6.0	6.9	0.6	7.5
Corporate costs	(7.2)	(9.0)	(16.2)	(7.2)	(23.4)	(7.5)	(9.2)	(16.7)	(8.1)	(24.8)
EBITDA	46.9	36.2	83.1	36.5	119.6	35.7	40.9	76.6	30.2	106.8
Margin (%)	21.6%	17.8%	19.8%	17.4%	19.0%	18.9%	19.4%	19.1%	15.0%	17.8%
Depreciation and amortization	(7.2)	(7.2)	(14.4)	(7.4)	(21.8)	(8.2)	(8.0)	(16.2)	(8.2)	(24.4)
Impairment	-	(1.3)	(1.3)	-	(1.3)	-	-	-	-	-
EBIT	39.7	27.7	67.4	29.1	96.5	27.5	32.9	60.4	22.0	82.4
Margin (%)	18.3%	13.6%	16.0%	13.9%	15.3%	14.5%	15.6%	15.1%	11.0%	13.7%
Share of profit of equity-accounted investees	-	1.5	1.5	2.1	3.6	-	(1.9)	(1.9)	1.5	(0.4)
Net Finance income / (expenses)	(3.9)	(0.6)	(4.5)	131.4	126.9	(0.3)	(1.9)	(2.2)	(4.3)	(6.5)
Profit before tax	35.8	28.6	64.4	162.6	227.0	27.2	29.1	56.3	19.2	75.5
Income taxes	(10.7)	(7.0)	(17.7)	(10.7)	(28.4)	(9.2)	(7.1)	(16.3)	(6.7)	(23.0)
Net Result	25.1	21.6	46.7	151.9	198.6	18.0	22.0	40.0	12.5	52.5

Starting from H1'24 De Nora, to better represent the operational profitability of the Group, decided to change its EBITDA definition, including in the EBITDA and Adj EBITDA, Accrual, Utilization and Release of Provisions for Risks and Charges, previously classified below the EBITDA. The related H1 2023 figures have been restated accordingly.

### QUARTERLY REVENUES AND ADJ.EBITDA BY DIVISION



(€m)	Q1 '23	Q2 '23	Q3 '23	Q1 '24	Q2 '24	Q3 '24	Q1 '24 vs Q1 '23	Q2 '24 vs Q2 '23	Q3 '24 vs Q3 '23
REVENUES	216.9	203.5	209.4	189.1	211.2	200.9	-12.8%	3.8%	-4.1%
Electrode Technologies	118.9	112.8	121.0	92.7	112.1	117.5	-22.0%	-0.6%	-2.9%
Energy Transition	26.6	20.7	21.3	26.6	25.7	17.9	0.0%	24.2%	-16.0%
Water Technologies	71.4	70.0	67.1	69.8	73.4	65.5	-2.2%	4.9%	-2.4%
EBITDA Adj.	47.0	37.4	37.6	36.4	38.9	32.0	-22.6%	4.0%	-14.9%
EBITDA Adj. Margin	21.7%	18.4%	18.0%	19.2%	18.4%	15.9%			
Electrode Technologies	31.0	29.7	28.1	25.3	23.9	25.3	-18.4%	-19.5%	-10.0%
Ebitda Adj. Margin	26.1%	26.3%	23.2%	27.3%	21.3%	21.5%			
Energy Transition	5.0	0.6	1.5	(0.6)	4.0	(3.5)	-112.0%	566.7%	-333.3%
Ebitda Adj. Margin	18.8%	2.9%	7.0%	-2.3%	15.6%	-19.6%			
Water Technologies	11.0	7.1	8.0	11.7	11.0	10.2	6.4%	54.9%	27.5%
Ebitda Adj. Margin	15.4%	10.1%	11.9%	16.8%	15.0%	15.6%			

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### INCOME STATEMENT Focus on EBITDA Adjustments



(€m)	9M 2023	9M 2024
Sales	629.8	601.2
EBITDA	119.6	106.8
Margin (%)	19.0%	17.8%
Terminations costs (labor + legal expenses)	0.9	0.8
Costs relative to IPO process	0.7	-
Costs relative to M&A, integration, and company reorganization	0.2	0.2
Marine business divesture	-	(2.3)
Inventory write down - russian cstomer	-	1.5
Other non recurring costs	0.6	0.3
Adj. EBITDA	122.0	107.3
Margin (%)	19.4%	17.8%

Starting from H1'24 De Nora, to better represent the operational profitability of the Group, decided to change its EBITDA definition, including in the EBITDA and Adj EBITDA, Accrual, Utilization and Release of Provisions for Risks and Charges, previously classified below the EBITDA. The 2023 figures have been restated accordingly.

### BALANCE SHEET



(€m)	9M 2024	FY 2023
Intangible assets	110.8	115.8
Property, plant and equipment	275.6	254.3
Equity-accounted investees	230.6	231.5
Fixed asset	616.9	601.6
Inventories	268.8	257.1
Contract work in progress, net of advances from customers	26.4	31.7
Trade receivables	150.4	141.9
Trade payables	(86.4)	(106.8)
Operating working capital	359.2	324.1
Other current assets and liabilities	(78.6)	(59.4)
Net working capital	280.6	264.6
Deferred tax assets	14.1	16.2
Other receivables and non-current financial assets	12.6	10.5
Employee benefits	(20.8)	(21.8)
Provisions for risks and charges	(13.9)	(18.0)
Deferred tax liabilities	(8.1)	(8.9)
Trade payables	(0.0)	(0.1)
Other payables	(2.6)	(2.2)
Other net non current asset and liabilities	(19.3)	(24.8)
Net invested capital	878.3	841.4
Net current Liquidity / (Financial Indebtedness)	167.3	201.9
Non-current Financial Indebtedness	(137.6)	(133.7)
Net Liquidity / (Financial Indebtedness) - ESMA	29.7	68.2
Fair value of financial instruments	0.1	0.5
Net Liquidity / (Financial Indebtedness) - De Nora	29.7	68.8
Total Equity	(908.0)	(910.2)
Total sources	(878.3)	(841.4)

### CASH FLOW STATEMENT



(€m)	9M 2024	9M 2023
EBITDA	107	120
Losses on the sale of property, plant and equipment and intangible assets	(6)	0
Other non-monetary items	(4)	3
Cash flows generated by operating activities before changes in net working capital	97	123
Change in inventory	(14)	3
Change in trade receivables and construction contracts	(5)	(34)
Change in trade payables	(19)	(1)
Change in other receivables/payables	19	(16)
Cash flows generated by changes in net working capital	(19)	(48)
Cash flows generated by operating activities	78	75
Net Interest and Net other financial expense paid	(3)	(6)
Income taxes paid	(23)	(22)
Net cash flows generated by operating activities	52	47
Sales of property, plant and equipment and intangible assets	6	0
Investments in tangible and intangible assets 1	(43)	(52)
(Investments) Divestment in Associated companies	-	26
Acquisitions (net of cash acquired)	-	(2)
(Investments) Divestments in financial activities	4	145
Net cash flows used in investing activities	(33)	118
Share capital increase	1	1
Treasury Shares	(26)	
New loans/(Repayment) of loans	10	(142)
Increase (decrease) in other financial liabilities	(3)	(2)
(Increase) decrease in financial assets	-	0
Dividends paid	(24)	(24)
Net cash flows generated by financing activities	(42)	(167)
	-	-
Net increase (decrease) in cash and cash equivalents	(23)	(2)
Opening cash and cash equivalents	198	174
Exchange rate gains/(losses)	(3)	(2)
Closing cash and cash equivalents	173	169

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## (F) (in) (i) (f) (b)

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